

Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and
the Environment

to

**Traffic and Parking Working Party and
Cabinet Committee**

on

6th September 2012

Agenda
Item No.

Report prepared by: Cheryl Hindle-Terry, Team Leader
Parking, Traffic Management and Road Safety

Work Priority

Parking, Traffic Management and Road Safety Team

Portfolio Holder – Councillor Tony Cox

A Part 1 Public Agenda Item

1. Purpose of Report

For Members to agree priorities for the projects set out in Appendix 1 to this report.

2. Recommendation

2.1.1 That the Working Party and Cabinet Committee consider the projects listed in Appendix 1 to this report and prioritise the works to meet the available budget and that the Cabinet Committee agrees :

- a) **To authorises the advertisement of requisite Traffic Regulation Orders for the agreed projects ; and**
- b) **That in the event of there being no objections to the proposals, the Traffic Regulation Order be confirmed ; and**
- c) **That any locations subject to objections will be referred to the Committee for consideration**

Background

3.1 The parking and traffic management work area generally requires a high level of officer time to undertake the investigatory works, design and consultation processes in order to progress projects. In addition the financial resources for such works are limited and need to be prioritised to ensure best value and most cost effective and it is not possible to undertake all requested projects.

3.2 It needs to be noted that the projects listed are in addition to minor works ongoing throughout the year such as investigating reports/complaints, investigation and analysis of accidents and assessment of required intervention. Members' assistance is therefore requested to prioritise the current works.

4. Other Options

- 4.2 No action is not an option as there are issues of traffic, parking and road safety across the borough which needs to be dealt with in a priority order. Members' input through "Members' requests" and through prioritisation process is vital to ensure our focus is targeted at the most important areas.

5. Reasons for Recommendations

- 5.1. To assist the team in delivering projects according to an agreed priority.

6. Corporate Implications

6.1 Contribution to Council's Vision & Corporate Priorities

The projects would control parking and traffic movements, improve the traffic network, improve safety, improve pedestrian movements all leading to a safe, clean, healthy and prosperous Southend.

6.2 Financial Implications

All costs will be funded through previously agreed revenue and capital budgets in a priority order. The scheme(s) which cannot be funded through the current year financial provision will move forward to the next financial year.

6.3 Legal Implications

All schemes would be subject to statutory consultation processes.

6.4 People Implications

Staff time as required to manage all elements of the projects. Resources are limited within this area and organisational efficiencies are continually being explored to do better and the prioritisation of projects assist in this regard.

6.5 Property Implications

None

6.6 Consultation

Formal consultation will be undertaken to assess the views of residents, businesses and road users.

7 Appendices

- 7.1 Appendix 1 – list of current requested works.